



ARIANNA TAMASSIA

GRAPHIC DESIGNER

Website and Portfolio
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ABOUT ME

Date of birth: 1999/02/05
Nationality: Italian
Spoken languages:
Italian (native)
English (C1)

EDUCATION

2018 – 2021
Product and Communication
design Diploma
Scuola Italiana Design, Padova

2013 – 2018
High school Diploma,
architecture of the environment
LAS Amedeo Modigliani

2016 – 2017
American high school Diploma
Jefferson High School, Indiana

SKILLS

Photoshop	● ● ● ●
Illustrator	● ● ● ●
InDesign	● ● ● ●
After Effects	● ● ● ●
Premiere Pro	● ● ● ●
DaVinci Res	● ● ● ●
KeyShot	● ● ● ●
Rhinoceros 3D	● ● ● ●
Lightroom	● ● ● ●

PROFILE

I see myself as someone who is **highly organized** and **meticulous**. Additionally, I possess strong **motivation** and **perseverance** when pursuing goals. My **collaborative abilities** are noteworthy, and foremost, I prioritize **responsibility**. I consistently strive to excel and push myself beyond limits. **Sustainability** holds immense importance to me, as it represents a personal dedication to shaping the future through conscious action.

EXPERIENCE

May 2022 – NOW
AkzoNobel

Junior Design Specialist

As a graphic designer, I craft compelling visuals for renowned campaigns like McLaren, Colour of the Year and Annual Report. My expertise includes developing brand identities, creating templates for global use, and designing captivating social media and video content. I excel at concept creation and implementing eye-catching design elements for diverse projects.

Sep 2021 – Jan 2022
UNOX s.p.a

Junior Graphic designer

Intern as a graphic designer, projects about exhibitions, photo shooting, and packaging system.

Jan 2021 – Sep 2021
Moda s.r.l.

Graphic designer and Content Creator

Visual content for social media, brochures, flyers and posters, graphic design for exhibitions, and website. Collab with: Chanel and Bottega Veneta.

MASTER PROJECT

Mar 2021 – May 2021
Tecnosole s.r.l.

Product Concept Design Project

Concept for a new tanning bed. Research and analysis (changing of the concept identity), mission and values, targeting process, moodboard design, development of the product concept, communication of the product concept presentations and ads.

MASTER PROJECT

Jan 2021 – Mar 2021
Euronda s.p.a.

UI/UX Design Project

Project about the new interface. Research and analysis, targeting process, development of the user interface.

MASTER PROJECT

Oct 2020 – Dec 2020
Arneg s.p.a.

Product Concept Design Project

Project about a concept for a new line of fridges after COVID pandemic. Research and analysis, targeting process, moodboard design, development of the product concept, communication of the product concept (through sketches, videos and advertising visuals).

MASTER PROJECT

Ott 2020 – Gen 2021
Nidek s.r.l.

Product Concept Design Project

3D design for a new ophthalmic product concept. Research and analysis, moodboard design, concept design, 3D design.